

Artisphere™

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2009 IDAL PHILANTHROPIC PROJECT TO BENEFIT WINGS

A triptych mural entitled "Flight Begins with One Feather," painted by IDAL volunteers, was dedicated to Wings Center Center in Memphis.

LEFT TO RIGHT: Pam Cobb, Cathy Friel, Guy Eno, Susan Mathers, Sarah Blackburn, Lori Wilson, Tiffany Hall, Jeanne Hall, Alma Rollins, Margaret von Kaenel.



ART IN THE FAMILY

Among the volunteers painting the Philanthropic mural were mother and daughter Jeanne and Tiffany Hall. This was Tiffany's second convention; she attended Orlando with her mom in 2002. "I absolutely hated faux finishing when I was little," she confesses, explaining that she blamed the art for taking her mother away from home too much. Then Tiffany started helping a friend and fell in love with decorative painting. "Now it's a passion of mine," she says. "It's like the Mafia; once you're in you can't get out."

Jeanne is thrilled to have her daughter as a colleague. She also

has two sons, both artists. "One works for me, the other one works for the competition," she quips. It's all friendly, though. "I can't tell you the joy I'm experiencing. I always aspired to have a family business, have my kids carry on the legacy."

Tiffany hopes to start her own business soon, doing faux, decorative painting and murals. Her mom comments, "She's going to be way ahead of me by the time she's my age."

Jeanne says the bad economy forced her to come to Convention. "One of the things I've done in the last year is attend more workshops than in the previous five years. I've sold two finishes immediately



after each of the last two, so they paid for themselves right away. I know I'll do at least that well after this convention, with what I'm taking home this time."

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